

Providing Affordable, Effective Communications Solutions

2sms Trigger Messaging

2sms provides easy set up tools to create text campaign for customer loyalty and rewards initiatives in minutes. Campaigns can send text messages that contain basic product announcements and mobile coupons on-demand, which can help to improve the speed, efficiency of reaching your audience.

Benefits

2sms Trigger Messaging allows you to identify a most likely to buy customer and reach them instantly anytime and anywhere. 2sms **Trigger Messaging** makes businesses more efficient and improves ROI compared to traditional direct marketing communication tools. You can react more responsively to customers and increase business productivity.

Why Trigger Messaging | For organizations, no other traditional media channel can compete with the cost-effectiveness of text message marketing. With traditional direct mail read rates for marketers down to 5%, and the high-costs associated with direct mail, marketers need a more efficient and effective campaign tool to communicate with new and existing customers.

Trigger Messaging Capabilities |

Easy Set Up

You can set up a Keyword and SMS auto-responders on a web portal in minutes and then immediately implement a call to action campaign.

Keyword Management

You can add/delete/change your own keywords and accompanying message anytime and anywhere in minutes.

Inbound Routing

You can configure to route inbound messages to email, mobile number or to a XML listening page.

Reporting

View the status of all received and triggered messages, destination numbers, content, and date received and sent, using 2sms software, the 2sms Web site, your own applications, and many additional methods.

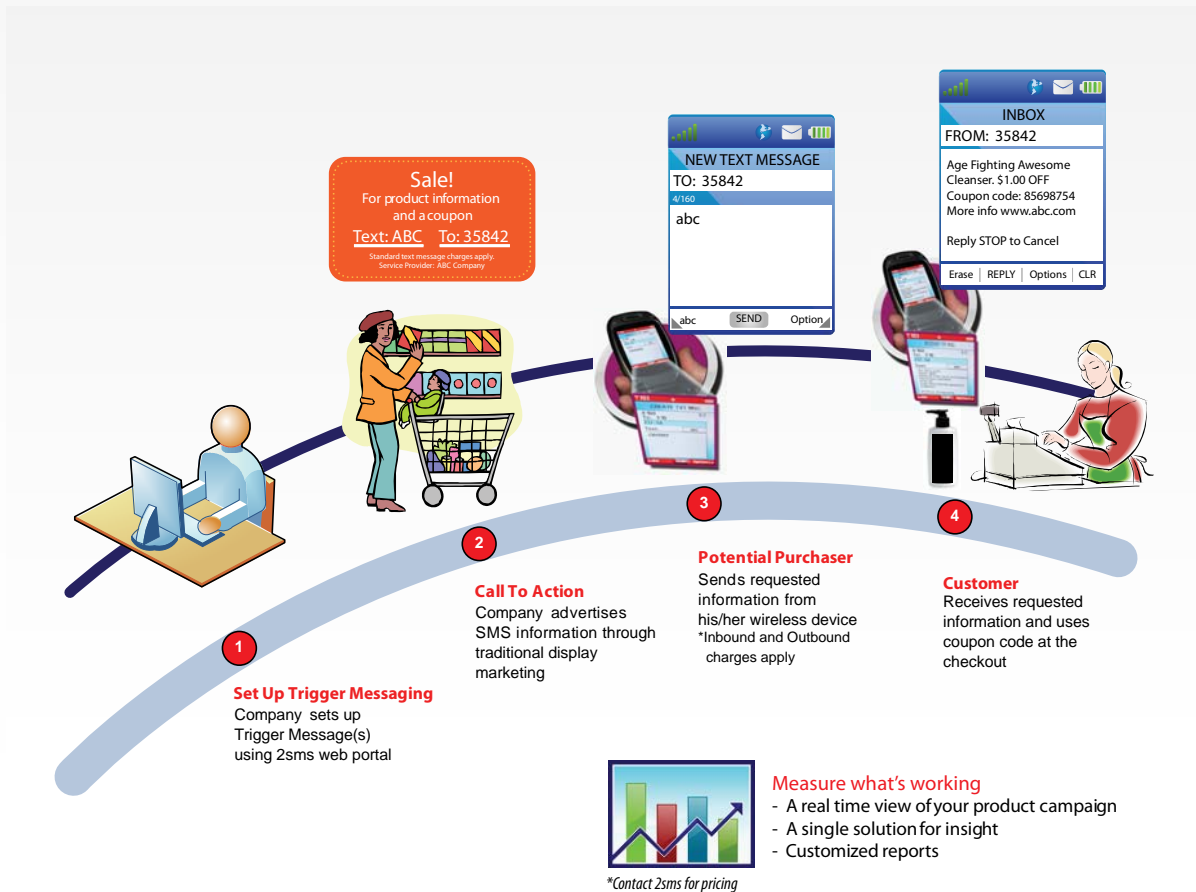
Organizations who use 2sms tell us what they value most

- 24/7/365 live customer service
- Peace of mind knowing all communications are compliant with telecommunication industry's most recent regulations and are secure and have audit trails
- A timesaving, simple, accessible resource via computer and the internet
- Gaining a competitive edge with faster communications to your target audience
- 2sms' free consulting on SMS industry's behavior and characteristics
- Free 30-day risk free fully functional trial account



2sms | Providing Organizations With A Communications System They Can Trust

Trigger Messaging Workflow |



Why choose 2sms

- Security throughout the network, certified by ISO27001
- Fast, reliable and secure SMS delivery system
- Worldwide leaders in SMS messaging
- SMS business solution product line
- Key strategic alliances with top network carriers and software developers

How to contact 2sms

For more information, please contact us at 877-276-7266, or visit www.2sms.com, for a personalized response to your needs.

